

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

YAT & C (PMU) Department – Tourism Promotion – 11<sup>th</sup> Conference of Biological Diversity being held in Hyderabad in October, 2012 – Andhra Pradesh Tourism Campaign in Spicejet, Jet Airways and other medium of promotion – Release of 50% balance amount – Orders – Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 851

Dated 17.11.2012.

Read the following:-

1. From M/s. Atin Promotions & Advertising Private Limited, Hyderabad,
2. Govt. Lr.No.3665/PMU/ADC/2012, YAT & C Deptt., Dt.17.08.2012.
3. From M/s. Atin Promotions & Advertising Private Limited, Hyderabad,  
Invoice dated 21.08.2012.
4. G.O.Rt.No.682, YAT & C (PMU) Department, Dated 15.09.2012.
5. From M/s. Atin Promotions & Advertising Private Limited, Hyderabad,  
Letter Dated 20.09.2012.

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ORDER:-

In the reference 4<sup>th</sup> read above, Government have issued orders for sanctioning an amount of Rs.14,35,000/- and released 50% of the total amount i.e. Rs.7,17,500/- as advance in the first instance to M/s. Atin Promotions and Advertising Private Limited, Hyderabad towards Andhra Pradesh Tourism Campaign in Spicejet, Jet Airways and other medium of promotion from 20<sup>th</sup> September to 20<sup>th</sup> October, 2012.

2. In the reference 5<sup>th</sup> read above, M/s. Atin Promotions and Advertising Private Limited, Hyderabad has informed that the installation work on the below mentioned media is 100% completed as on 20.09.2012 and the activity is on now for one month and requested to release the balance payment.

- |                     |   |            |              |
|---------------------|---|------------|--------------|
| a) Aeroexpress Bus  | - | 10 Numbers |              |
| b) Meru Cabs        | - | 50 Numbers |              |
| c) Spicejet Airways | - | Seatbacks  | - 1 Aircraft |
| d) Jet Airways      | - | Seatbacks  | - 1 Aircraft |

3. Government, after careful examination of the matter hereby release the remaining amount of 50% i.e. an amount of Rs.7,17,500/- (Rupees seven lakhs seventeen thousand and five hundred only) to M/s. Atin Promotions and Advertising Private Limited, Hyderabad towards Andhra Pradesh Tourism Campaign in Spicejet, Jet Airways and other medium of promotion from 20<sup>th</sup> September to 20<sup>th</sup> October, 2012.

4. The amount sanctioned at para-3 above shall debited to the following Head of Account:-

“3452 – Tourism, 01 – Tourist Infrastructure, 102 – Tourist Accommodation & Other facilities to Tourists – Schemes included in PLAN, 11 – Normal State Plan, 20 – PMU- Promotion of Tourism / Events-500- Other charges 503 – Other Expenditure”.

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5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw an amount of Rs.7,17,500/- (Rupees seven lakhs seventeen thousand and five hundred only) and disburse the same to M/s. Atin Promotions & Advertising Private Limited, Hyderabad through the Bank. The following are the Bank details:

Bank Name	:	Canara Bank
Bank Branch & Code	:	Road No.9, Banjara Hills, Code 1181
Bank Account No.	:	1181256005662
IFSC Code	:	CNRB 0001181

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To  
M/s. Atin Promotions & Advertising Private Limited, Hyderabad.  
The Assistant Secretary to Government and Drawing & Disbursing Officer,  
YAT & C (PMU) Department.  
The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad.

**Copy to:**  
The YAT & C (PMU-Claims) Department.  
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER